

Biography Dr Marshall Potts

Phd - MSc - B.A M Inst LM – MCIPD – MIBC - MIMC



Personal Profile

With an extensive career in education and organisational improvement, Marshall sits in a privileged role as Chairman of Jasper Global Corporation, which comprises of a Number of companies in the United Kingdom, Middle East and East Asia.

With a PhD in Organisational Psychology and extensive experience in Occupational Psychology, a Masters in International Human Resources and a B.A in Business Administration, Marshall is a dedicated leader development specialist, with extensive experience of Human Capital Improvement, Knowledge Management, Organisational and Personal Development and with over forty years experience in the Commercial, Public and Higher Educational Sectors.

He is a member of the British Psychological Society, the American Psychological Society and The Institute for Leadership and Management he also sits on the British Psychological Society Psychological Testing Centre (PTC) (Registration Number RQTU 120759).

Currently leading Jasper Global Corporation; which comprises of Jasper International Academy; Jasper International Consulting.

Marshall is a powerful business driver whose entrepreneurial instincts and clarity of vision have carried his companies through rapid and continuous growth.

He speaks and / or writes 5 languages of which 3 are computer coding languages.

Marshall started his first business, an IT company, in 1998, and has been an unstoppable force ever since. From early on in his career he moved into IT management, sales, business development, sales management and then senior-level Executive positions. Marshall has achieved outstanding personal and business team results. He finds his greatest motivation in coaching others to perform above and beyond expectations.

Marshall's success formula for excellence in execution:

80% Execution (do it) | 15% Position (stick to it) | 5% Strategy (plan it)

Guided by this formula, Marshall has led his companies to excellent results.

Marshall is distinguished by his passion for business, his focus on collaborative partner and team-building, and his commitment to meeting customer and market demands. His contagious enthusiasm instills him and his team members with extraordinary energy and dedication in an environment where creativity and innovation are encouraged.

He transmits key concepts in Business Innovation supported by smart adoption of technology—with emphasis on revenue opportunities & impact, efficiency, enhanced client experience, and new business opportunities. Marshall's presentations engage top management including Onboard Revenue VPs and Executives; CIO & IT Managers; and Marketing & Product Managers; as well as IT, Communication & Technology, HR and Health Care Departments.

Career History Overview

International Commercial Training and Consultancy Exposure:

- Food Drink Hospitality and Tourism
- Health and Care Sector
- Oil, Gas and Energy Sector
- Investment Securities and Banking
- Cyber Security
- Public Administration and Educational Organisations
- Logistics and Freight Movement
- Telecommunications

Working internationally: Africa, Kuwait, United Arab Emirates, and Asia; Jasper Global Corporation an international Human Capital Performance Improvement Company Operate through two primary brands of Jasper International Academy and Jasper International Consulting.

